



**SDARL Class VI Seminar 9**  
*Sioux Falls, SD*  
*December 13-15, 2011*

**Seminar Meeting Locations:**

**[Holiday Inn Express](#)**

2501 Shirley Ave.  
Sioux Falls, SD 57106  
North of Empire Mall

**[C.J. Callaway's Event Center](#)**

500 E 69th St (SE Sioux Falls)  
Sioux Falls, SD 57108  
605.334.8888

**[Poet](#)**

4615 N. Lewis Ave  
Sioux Falls, SD 57104  
605.965.2200

**[Hefty Seed Co.](#)**

47504 252nd Street  
Baltic, SD 57003

**[Home of Shon & Lura Roti](#)** (Class IV)

840 W. 9<sup>th</sup> St. (Downtown)  
Sioux Falls, SD 57104  
605-695-5872

**[Raven Industries](#)**

205 East 6th St.  
Sioux Falls  
605-336-2750

**[John Morrell & Company](#)**

1400 N Weber Ave.  
Sioux Falls, SD 57103  
605-330-3434

\*Meet in the Visitors' Center

**Seminar Sponsors:**

Tuesday Lunch – Ray (Class V) & Pam Epp, Mission Hill  
Tuesday Reception – Lura (Class IV) & Shon Roti  
Thursday Lunch –Raven Industries  
Adam (Class V) & Chris (Class II) Wirt

**Management Team:**

	<b><u>GSM:</u></b>	<b><u>Reporter:</u></b>
Dec. 13	Melius/Hanson	Vander Wal
Dec. 14	Melius/Hanson	Nilsson
Dec. 15	Melius/Hanson	Bruns

## **Tuesday, December 13**

**\*Attire - Business Casual**

**\*Meeting Location – Holiday Inn Express – 1<sup>st</sup> Floor Conference Room “Carlton”**

11:30 p.m. GSM meet with Dan & Michelle

12:30 p.m. CST Working Lunch

1:00 p.m. Welcome, Agenda & Announcements

1:30 p.m. China Reports

2:30 p.m. China trip prep

3:30 p.m. Fundraising Techniques  
• Dana Dykhouse, CEO, First Premier Bank

4:30 p.m. Check in

5:30 p.m. Depart for Lura's

6:00 p.m. Reception at Lura & Shon Roti's Home

Evening on your own

## **Wednesday, December 14**

\* Attire: Day- Tour, Evening = Business Attire

\*Breakfast at hotel

\*Location: Poet Facility, Hefty Seed Co.-Baltic, evening - Callaway's North Event Center

Meeting Location: Poet Technology Center (be in the Poet lobby at 8:00)

\*Tour Attire (no blue jeans)

- 8:15 a.m. Class VI Election, Auction Discussion & Recruiting for Class VII
- 9:00 a.m. Soybean Checkoff, Commodity Board Memberships & Why China & Vietnam are Important to Farmers in South Dakota
- Jeremy Freking, Executive Director, SD Soybean Assoc., SDARL Class IV
- 10:00 a.m. Break
- 10:15 a.m. Beyond Ethanol
- Adam Wirt, Technology Development Specialist, SDARL Class V
- 11:15 a.m. Book Reports
- Lunch on site
- Depart for Hefty Seed
- 1:30 p.m. Hefty Seed Company, Baltic (Will be joined by alumni)
- 3:30 p.m. Free time, Class VI Departs for hotel (Alumni will go over to Poet)

### ***C.J. Callaway's Event Center***

- 6:00 p.m. Social with guests, sponsors, potential Class VII class members
- 7:00 p.m. Seated for dinner
- "Got Goals? A Personal Journey" - VJ Smith, Keynote Speaker

## **Thursday, December 15**

**\*Attire – Tour (no blue jeans)** , Wear non-slip shoes, no jewelry, no phones or cameras at Morrell. Will be in areas that are 40° F.)

**\*Breakfast at Holiday Inn Express**

6:30 a.m. Depart hotel for John Morrell

7:00 a.m. Welcome & get ready for tour  
• John Morrell Visitor Center

8:00 a.m. Tour John Morrell

10:30 a.m. Depart for Raven Training Center (downtown, joined by alumni).

11:00 a.m. Raven Industries – Applied Technology Division  
• Matt Burkhart, Vice-President and General Manager for Raven Industries, Applied Technology Division  
• Paul Welbig, Director of Marketing and Slingshot Operations

Lunch – Provided by Raven Industries

Bus to Raven Industries (brand new manufacturing plant near airport)

Tour Raven Industries manufacturing facility

2:30 p.m. Depart for home / Wrap-up