



**SDARL Class VI Seminar 8  
Brooking/Milbank  
November 15-17, 2011**

**Ag Advocacy, Immigration & Expanding Ag industry**

**Lodging**

Brookings  
Fairfield Inn& Suites  
3000 LeFevre Drive  
Brookings, SD 57006  
(605) 692-3500

**Wednesday Evening:**

Shady Beach Supper Club  
On Big Stone Lake  
13655 Shady St.  
Corona, SD 57227  
605-432-9867

**Seminar Meeting Locations**

Milbank:  
Milbank Visitors' Center  
1001 E. 4th Ave.  
Milbank, SD 57252  
Phone: 432-6656  
Valley Queen Cheese  
200 E Railway Ave  
Milbank, SD 57252  
605-432-4563

Dakota Layers

22252 SD Hwy. 13  
Flandreau, SD 57028  
605-997-2271

**Tuesday Meeting:**

SDSU Campus  
Student Union (Upstairs)  
Lewis & Clark Room #269

Tuesday Evening:  
Meadowgreen Community  
Center  
2021 Monarch Lane  
(South on 22<sup>nd</sup> Ave.) past  
the malls, on r. hand side

Hilltop Dairy

48514 US Highway 14  
Elkton, SD 57026  
(605) 542-3111

**Sponsors:**

Jason & Heidi Mischel – dinner at Shady Beach grill & pasta (Jason, Class V)  
Milbank Lunch – Granite View Farms - Nancy & Mike Johnson (Nancy, Class V)  
Reception Cheese – Valley Queen Cheese Factory  
Reception Wine – Prins Cattle Company - Bryan & Sheila Prins (Bryan, Class V)  
Thursday Lunch – Hilltop Dairy, Olga & Wilfried Reuvekamp & employees (Olga, Class VI)

**Management Team:**

Nov. 15	Reuvekamp/Kopriva	Melius
Nov. 16	Reuvekamp/Kopriva	Ridley
Nov. 17	Reuvekamp/Kopriva	Wagner

**Tuesday, November 15**

\*Attire - Business Casual (jackets required, but no ties)

\*Meeting location - SDSU Student Union Center, Upstairs Lewis & Clark Room

9:15 a.m. Meet with GSM Team for Day 1 (Reuvekamp, Kopriva, Melius)

10:00 a.m. Welcome, Review Agenda, Updates – Robbins, Gee

- 10:15 a.m. China Trip Prep
- 11:00 a.m. Dakota Rural Action
- Frank James, Staff Director
- 11:45 a.m. Lunch – On your own throughout the Student Union
- 1:00 p.m. Interview Technique Training
- Cindy Cunningham, Asst. VP, Communications, National Pork Board
  - Leah Schomburg, President, Champions for Agriculture
- 1:45 p.m. Begin Filming Interviews – Heritage & Pioneer Rooms
- 3:00 p.m. Interview Playback & Discussion - Lewis & Clark Room
- Check into hotel
- 6:00 p.m. Chinese Supper at Meadowgreen Community Center
- Dr. C.Y. & Li Wang
  - Guests: Bob & Karen Thaler, Steve & Kathy Pohl, Clark & Lyla Hanson
  - Dr. Ying Fang, Ms. Xuwen Sheng, Ms. Licui Chu

### **Wednesday, November 16**

\*Breakfast – hotel

\*Attire – Business Casual

No open toed shoes, No farm work shoes in factory.

- 7:00 a.m. Depart from hotel on bus for Milbank.
- 8:30 a.m. Tour Valley Queen Cheese Factory
- Welcome & Instructions for tour– Jason Mischel, Class V, Signed Forms required

### **Milbank Community Center**

- 11:00 a.m. China reports
- 12:30 p.m. Working Lunch
- 1:15 p.m. Book Reports
- Class Discussion with the author Peter Carrel’s – *Uphill Against Water*
- 2:30 p.m. Break
- 2:45 p.m. Cheese Tasting 101
- Kirk Baldwin, Food Scientist, Valley Queen Cheese Factory
- 3:45 p.m. Proceed to Shady Beach on bus

## **Shady Beach**

\*Banquet Room

- 4:30 p.m. History of [Valley Queen Cheese](#) and “The Business of Manufacturing Cheese”
- Mark Leddy – CEO, Valley Queen Cheese
- 5:30 p.m. Joined by Alumni
- 5:30 p.m. Wine and Cheese Reception with alumni and guests
- 6:15 p.m. Dinner
- Introduction of Guests – Jason Mischel
  - Introductions – Class VI Members
- 7:00 p.m. Immigration Ag Labor Discussion
- 7:45 p.m. Legislative Update – Jason Frerichs, District 1 Senator, Minority Leader  
Sen. Tim Begalka, District 4, Rep. Susan Wismer, District 1
- Wrap up
- 8:45 p.m. Return to Brookings

## **Thursday, November 17**

\*Attire – Tour (jeans are OK)

\*Breakfast at hotel

- 8:00 a.m. Depart hotel for Dakota Layers (some cars can stay in Brookings). No admittance to barns if you’ve been near chickens in the past three days.
- 8:30 a.m. Tour Dakota Layers facility
- Chris Wiese, QA Mgr.
  - Dennis Wiese, Public Relations
- 10:00 a.m. Proceed to Hilltop Dairy
- 10:30 a.m. Tour Hilltop Dairy –
- Olga & Wilfried Reuvekamp, Owners
- Noon Lunch at Prairie Winds Baptist Church - by Fabiola Melchor and other Hilltop Dairy staff
- From a Neighborhood to a Community - Hilltop Dairy Neighbor Rick Even
- Wrap Up
- Gee & Robbins