

"Communication works
for those who work at it."
John Powell

SDARL Class VI Seminar 2

Brookings, SD ~ December 7-10, 2010

Leadership/Communication Skills & Wind Energy

Lodging

Fairfield Inn & Suites by Marriott
3000 LeFevre Drive
Brookings, SD 57006
Ph 605-692-3500
Just east of Exit #132

Seminar Locations

SDSU Tompkins Alumni Center
905 Medary Ave.

Meadowgreen Community Room
2021 Monarch Lane
Brookings, SD 57006

SDSU Student Union Lewis & Clark - #262
SDSU Student Union – Walder Room #269
SDSU Student Union – Campanile Room
#169 (1st floor, north end)

East River Electric Cooperative

121 SE First Street
Madison, SD 57042

Seminar Sponsors:

Lunches: Meta Bank, SDSU President's Office, East River Electric Coop

Dinner: SDSU College of Ag & Bio Sciences, Dan & RaeJean Gee

Meals & Breaks: Alumni : Kevin Hoff/Hoff Farms, Wim & Nicolien Hammink, Jim Gilkerson, Don Larson, Kevin Jaspers, Bob Thaler, David Iverson, Scott VanderWal, Becky Randall, Kurt Stiefvater, David Grinde, Matt Connor, Stephen Pohl, Others: Harms Oil, Dacotah Bank

VJ Smith: Alumni Brian Gatzke and John Morse, Ralco Nutrition-Marshall

Seminar Management Team Members

<u>Date</u>	<u>GSM</u>	<u>Reporter</u>
Dec. 9	Bruns/Odden	Adams
Dec. 10	Bruns/Odden	Kopriva
Dec. 11	Reecy/Harding	Nelson
Dec. 12	Reecy/Harding	Crawford

Tuesday, December 7, 2010 - SDSU

Attire: **Business Casual** Seminar Location: - SDSU Tompkins Alumni Center

11:30a.m. *Tuesday's Mgmt. team meet with Dan & Michelle at location*

12:00 p.m. CST Lunch (eat as you arrive)

12:30 p.m. Welcome and Review Seminar Plan
Chamberlain Review
Misc. Items
Introducing Speakers

- Dan Gee

1:30 p.m. Effective Networking

- Frank Kurtenbach, V-P, Sales, Daktronics

2:30 p.m. Wind Energy in SD

- Dave Iverson, Astoria, Class III Alumni

3:15 p.m. Break

3:30 p.m. Book Reports

4:15 p.m. Depart for SDSU – Animal Science, meet in lobby when you get there

4:30 p.m. “Meats 101” (Animal Science Room 186)

- Dr. Kelly Bruns, Animal and Range Sciences Department
- Dr. Dan Gee, SDSU Retired Meats Science Professor

5:45 p.m. Check in to hotel

Evening Dress: Business Casual, too (no jeans)

6:30 p.m. Meet at Meadowgreen Community Building (S. 22nd Ave.)

- Wine Selection & Tasting- Dan Gee
- Etiquette & Table Manners – Dr. Deb DeBates, Department of Teaching Learning & Leadership
- Dinner at Meadowgreen Community Building, Dessert at Gee residence in complex
- Dessert at Gee Residence, 2021 Laurel Lane

Wednesday, December 8, 2010 – SDSU

***Business Attire** (pictures today, nothing really bright, please, dark sportscoats or suits are best)

***Breakfast at Fairfield Inn**

***Park – two lots on east side of Student Union, use the north Visitors’ Lot, enter from the west**

***Location - Lewis & Clark A & B #262 (upstairs SDSU Student Union) – day
Campanile – Room #169 (downstairs) for evening banquet**

Directions to Student Union: Head west down 6th St./Hwy. 14, turn north on 22nd Ave. at Perkins, take a left on 11th St., then a left on 16th Ave. Go right on Grove Lane. You’ll almost run into it.

Wednesday’s Mgmt Team – meet with Dan and Michelle at 7:15 a.m. in Room 262

8:00 a.m. Announcements, Review of the Day

8:15 a.m. The Power of One: The Importance of Being Involved

- Scott VanderWal, Volga, Class III

9:00 a.m. Dress for Success

- Men – Steve Kirkey, Fergens Men’s Wear
- Women – Harriet Swedlund, Professor Emeritus, SDSU & RaeJean Gee

***Women will move to Black Hills Room #271**

9:45 a.m. Break

10:00 a.m. Current Trends in Aquaculture and Aquafeed Development

- Dr. Mike Brown, Professor, Department of Wildlife and Fisheries Sciences

11:15 a.m. Past, Present, and Future of Renewable Fuels – Challenges and Impacts.

- Dr. Bill Gibbons, SDSU Professor, Biology and Microbiology Depts.

12:00 p.m. Lunch with SDSU President, Walder Room #269

1:30 p.m. Outclass the Competition with Custer Service

- Victoria Blatchford, President, Brookings Wells Fargo

- 2:45 p.m. Group & Class 6 Individual Pictures
- People who don't need a passport photo, go through first. Those that do will go through as a group at the end.
 - Set up risers for group photo (put them back, too) at Lincoln Music Hall
 - Group – on the stage at Lincoln Music Hall
- 3:30 p.m. Group Photo
- Back to Student Union
- 4:15 p.m. Effective Listening
- Jack Holmquest, Teacher, Watertown High School
- 5:15 p.m. Wrap up, questions, Conclude
- 6:00 p.m. SDSU Welcome Reception – Campanile Room, SDSU Student Union
- 6:30 p.m. Dinner with SDARL Alumni and Guests
- Keynote: Michael Held, SD Farm Bureau CEO
 - Mary Duvall, Communications Director, Farm Bureau and Class 2 SDARL Alumni

Thursday, December 9, 2010 – Joint SDARL/MARL meeting

*Dress – Business Casual

*Breakfast at Fairfield Inn

*Location – Campanile Room #169, SDSU Student Union (1st floor, north end)

- 7:30 a.m. *Thursday's Mgmt. Team meet for breakfast with Dan & Michelle at meeting room*
- 7:45 a.m. Mn. & SD Management Team Meeting
- 8:00 a.m. Meet Class VI of Minnesota Ag & Rural Leadership program
- 8:30 a.m. The Real Truth About Sticks & Stones: Recharging Our Batteries and Creating Changeability
-Michael Brandwein, Chicago, IL. www.michaelbrandwein.com
- 12:00 p.m. Lunch (on your own in the union)
Market, Jack's Place (downstairs), Einstein Bagels
- 1:00 p.m. "Leadership Development" Continued
-Michael Brandwein
- 3:00p.m. Break
- 3:30 p.m. Energy Opportunities Blowing in the Wind
-Klay Walinga, MARL Class IV, Farm Manager, Fairland Mgmt.
- 4:30 p.m. Break
- 5:15 p.m. Seating for dinner
- 5:30 p.m. Dinner with MARL
- "Simple Choices, Big Rewards
-VJ Smith (SDARL introduces)- he confirmed

Friday, December 10, 2010 – travel to Madison

*Dress – Business Casual

*Breakfast at Fairfield Inn

Check out of hotel

7:30 a.m. *Friday's Mgmt. Team meet for breakfast at hotel breakfast area*

8:00 a.m. Depart hotel for Madison, SD

9:00 a.m. [East River Electric Cooperative/Madison](#) - Tour & Discussion

- Jeff Nelson, General Manager
- Scott Parsley, Asst. General Manager

11:00 a.m. Vision for SDSU College of Ag & BioSciences

- SDSU Dean Barry Dunn, South Dakota Corn Utilization Council Endowed Dean

12:00 p.m. Lunch at East River Electric Cooperative

12:45 p.m. Evaluation of Seminar 2

- Class Reflection/Discussion
- Survey - online

Preparation for Session 3 in Pierre, January 25-27, 2011

Preparation for Session 4 in Washington, DC February 19-26, 2011

1:30 p.m. Homeward Bound